OFFICE OF INSTITUTIONAL EFFECTIVENESS

UPCOMING EVENTS

INSTRUCTIONAL PROGRAM REVIEW

FALL 2018

Economics, Humanities & Government

Foreign Languages
Fire Science

Criminal Justice & Drug and Alcohol Abuse Counseling

> Sherry Davis/Ally Tello Facilitators

Information for program reviews will go out early October.

IE HAPPENINGS

STRATEGIC PLAN: 18-19 PRIORITIES

Strategic Plan Teams put in time last spring to provide team objectives. Objectives for each team were built on cross-functional compression planning (brainstorming) that occurred throughout the year. President's Council worked over the summer to finalize priorities for the 18-19 school year based on work done during the spring. Each Strategic Plan Team has begun work this fall toward developing a recommendation for each priority.

18-19 Strategic Plan Priorities

Enrollment			Retention			Completion		
1.1 Recruitment Strategy & Implementation Plan	1.2 Prospective Experience	1.3 Business & Industry	2.1 Retention Strategy & Implementation Plan	2.2 Retention Experience	2.3 Faculty Engagement	3.1 Internal Processes	3.2 Completion Experience	3.3 Completion Strategy
Create a Strategy to Increase Dual Credit enrollment in 2019-20.	Develop Prospective Student Boot Camp(s) for implementation in 2019.	Create a plan for HC to Cultivate Relationships with Local Industry in the service area resulting in increased credit and non- credit enrollment.	Create a Plan to Improve Internal Communication to aide in increased student retention.	Develop Incentives for Student Retention for implementation in 2019.	Build Faculty Engagement with Students to improve retention.	Evaluate and recommend improvements in internal processes with regard to the implementation of Pathways with a focus on student completion.	Develop a comprehensive, interactive Completion Resource Tool for student use in their last semester at HC.	Create a Completion Campaign to educate and motivate students to complete their credential for implementation in 2019.

SACSCOC Corner:

This year the Institutional Effectiveness Committee will be working on SACSCOC in addition to maintaining regular functions. This is important work that will take us through the submission of the 10 year report in March of 2020 as well as the on-site visit in Fall of 2020. This is a large undertaking by this group. More information to come....

2018-2019 Members are Joanne Baham, Noelle Barnes, Thomas Bloss, Jessyca Brown, Frances Burt, Sherry Davis, Sarah Degner, Debbie Gerik, Jamie Jaska, Rukmani Kuppuswami, Dave Laster, Nancy McKenzie, Preston McReynolds, Scott Nalley, Joseph Price, Kathleen Pustejovsky, Joe Shaughnessy and John Versluis.



Fall 2018 Enrollment

4,421 Students

811,048

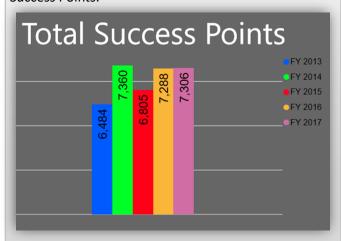
Contact Hours

Congratulations on a job well done!! Funding Cycle continues through Spring 2019 registration.



Success Points

Success Points fund 10% of the College's State Appropriations. Below is a historical look at Hill College's Success Point data. Hill College gets specified points for students who met "College Ready" status, successfully complete the 1st college-level course in math, reading and writing, complete 15 and 30 credit hours, graduate with a certificate, degree or core complete, and transfer to a senior institution. In the last biennium, Hill College received in excess of \$1.2 million in Success Points.



NEED DATA?

The Office of IE has an online workorder on the Faculty & Staff Survival webpage. Look for Support Request.



CONTACTS FOR INSTITUTIONAL EFFECTIVENESS

Sherry Davis

Director of Institutional Effectiveness 254.659.7818 shdavis@hillcollege.edu

Ally Tello

Coordinator of Research & Planning 254.659.7813 atello@hillcollege.edu

DATA AT YOUR FINGER TIPS

Hill College Office of Institutional Effectiveness has created a series of interactive custom reports to visualize Hill College data. These reports are a great resource for trend data to answer a variety of data requests. Data in the reports below pertains to historical enrollment, student demographics, graduation, faculty demographics and continuing education enrollment. You can click on the filters and labels to generate specialized views. The information contained in these interactive reports is based on the Census Day Enrollment files. To access the reports go to the Office of Institutional Effectiveness under the About link on the homepage or click on https://www.hillcollege.edu/About/IRE/IE-Reports.html. More data dashboards will be developed as needs arise.



Spread the Word:

To better gain information pertaining to student understanding, interest and challenges with college life, Hill College is participating in two external student surveys this fall.

1. The **Student Financial Wellness Survey**— The survey was designed by Trellis Research (formally TG). Trellis is a non-profit organization that supports students, families, institutions, and communities through research, outreach, student loan administration and philanthropy programs.

Survey Administered via Student Email—September 24-October 15

2. Replacing our Student Satisfaction survey, we will be participating in Revealing Institutional Strengths and Challenges (RISC) survey. This survey provides detailed, actionable data about student success, using the latest advantages in survey research and technology.

Survey Administered via Student Email- October 29-November 9

Please encourage students to participate in both of these surveys.